

Charlottesville Track Club Board of Directors Meeting  
December 18, 2021  
Virtual meeting - by Zoom

Board members present: Scott Wiseman, Tim Wendel, Suzanna Turanyi, Keith McLaughlin, Rick Willis, Nick Lancaster, Jacqui Hebert, Katie Walker, and Diane Rosin

Absent: Blair Driskell

Guests: Nicole Brimer (10 Miler race director)

7:00 PM: Meeting called to order and quorum established

**Minutes** of last meeting: Keith moved and Jacqui seconded that the minutes of the last meeting be accepted; all approved.

New board member Blair Driskell has not attended any of our meetings and has not responded to Scott's attempts to contact him. There was discussion of removing him from the board but the Board will wait until January to decide.

Discussion of access to our **social media accounts** and how to gain admin access: Jackie and Nicole will work on transfer of admin access. It appears that we are or will be able to restore access to and ownership of our website (charlottesville-trackclub.org), email, Facebook accounts, etc. Jackie will work with Scott on this.

#### Events Committee

1. Keith reported on the **New Year's Day race** and reviewed his checklist of what has been accomplished in preparing for the race and what remains to be done. Emails were sent to advertise the race. Discussion of the mask policy led to the conclusion that requiring masks (except when running) would make people feel more comfortable and would comply with VDOT protocol rules and insurance. What is still needed for the race: Jackie will make changes/corrections to the NYD5K website. Bills will be sent to Suzanna. Volunteer signup will be available on RunSignup.

Re: RunSignup – Keith is learning but Nicole is the only one who really knows how to use it as she has done their training conferences. On a related topic Nicole has done the online RRCA race director training to become a certified race director (others are Deb Gilbert and Leah). Future 10M race directors should take the course.

2. Remember to get your recommendations for **Ten Miler** beneficiaries (your top 1-2 for primary and top 3-4 for secondary) to Nicole asap so that she can make an announcement. The goal is to select 1 primary and 3 secondary beneficiaries for 2022, thus enabling larger donations to a smaller pool of beneficiaries. Of the current applications, only a few organizations were past recipients (Sara – years ago; City of Promise – 2018 secondary; Hope's Legacy – secondary last year). In answer to a question on media exposure – we get coverage from local NBC & CBS stations and social media each year. The 50<sup>th</sup> running of the 10M will be in 2025 (1976 was the first year) and Nicole would like to have a large "blingy" medal to commemorate the momentous occasion. Newsletter idea: follow a participant in the 10 Miler Training Program (one from each training group).

### Outreach Committee

1. There was a suggestion to post a safety note regarding the use of a light (illuminated vest, etc.) and other safety measures for running in the dark – on social media with a link to our website and vice versa. Keith will put together an infographic.
2. Free CTC membership for kids – in progress.
3. Tim wants to get the newsletter going again and distribute quarterly. Newsletter idea (also noted above in Events Committee notes): follow a participant in the 10 Miler Training Program (one from each training group).

### Finance Committee

**Issues with the IRS** were to be discussed by a small group of board members on zoom immediately after this board meeting.

The next meeting will be by zoom: 1/17/22 at 7 PM.

The meeting was adjourned at 8:22 PM.

Respectfully submitted,  
Diane Rosin, Secretary