

Charlottesville Track Club Board of Directors Meeting

November 15, 2021

Virtual meeting - by Zoom

Board members present: Scott Wiseman, Tim Wendel, Suzanna Turanyi, Keith McLaughlin, Rick Willis, Nick Lancaster, Jackie Hebert, Katie Walker, and Diane Rosin

Absent: Blair Driskell

Guests: Nicole Brimer (10 Miler race director)

7:05 PM: Meeting called to order and quorum established

Minutes of last meeting: Suzanna moved and Tim seconded that the minutes of the last meeting be accepted; all approved.

Events Committee

1. Keith reported on the **New Year's Day race** and listed what has been accomplished in preparing for the race and what remains to be done. Nicole advised that advertising of the race should wait for the VDOT approval of a land use permit, which has not yet been issued. Discussion regarding a race gift led to the suggestion of a running head band, which can be ordered from Blue Ridge Graphics and which everyone loved in the past. The beneficiary of the race is the CTC scholarship fund. Race registration fee: \$40. A virtual race will also be offered. Scott will look into renewal of our RRCA insurance policy and whether a rider is needed for each separate race. Keith had a very productive meeting with Jay to gain advice on the race; Keith developed a COVID and general safety protocol. Jackie will update the website to advertise the race.

2. Nicole distributed (by email) applications for **Ten Miler** beneficiaries to the board for review. The goal is to select 1 primary and 3 secondary beneficiaries for 2022, thus enabling larger donations to a smaller pool of beneficiaries. A subsequent meeting will be scheduled to discuss the applications.

Finance Committee

Review of **Issues with the IRS**. No progress to report. Katie wasn't sure of next steps for restoring our 501(3)c status (which was lost due to what we see as an IRS error). Scott will check with Jay and the accountant to clarify what the accountant is doing and what the finance committee needs to do.

In the past individuals have been reimbursed from the CTC account for payments they made to renew various online accounts. Alternative direct methods are advised (paypal, credit card, e-check) – possibilities to be investigated.

In making various payments, is CTC tax-exempt (from sales tax)? Nicole said that we have not been but that we might be able to qualify.

Outreach Committee

The 10MTP website (Weebly) is showing an inactive 404 error (to be corrected). Nicole and Leah will determine what happened.

CTC account access for CTC, 10 Miler and 4 Miler has been transferred to Nicole (CTC, 10M) and Audrey (4M), and we also have Weebly access.

Tim and Jackie met and reported a large number of followers on these CTC platforms: Facebook (Nicole is editor but administrator, which Leah still has), Twitter for CTC (Nicole has access) and 10M, Instagram (Nicole has access), YouTube and LinkedIn.

Transfer of access for all CTC accounts to CTC should be able to proceed after Leah finishes with the Rivanna Greenwood races.

The merchandise account on CTC website is still registered to Leah. Nicole reported that this is relatively new and that CTC gets \$1 from each sale. These are "On Demand" sales, which is a huge advantage because CTC doesn't need to preprint/preproduce any items for sale. Income generated to date is unknown; details of payment (quarterly, annually, after reaching a certain minimum?) to be determined.

Scott and Nicole will meet to finalize the changes in Run SignUp for free **youth memberships** so that Tim and Rick can send out the announcement of this new category to area schools (gym teachers, coaches), CVille Area Track Club, current CTC members, YMCA, Boys and Girls Club of VA, Big Brothers Big Sisters of the Blue Ridge, Prolifyck, <https://www.runyourcity.org/run-charlottesville>, and other community organizations to encourage young runners to become CTC members.

Mediation request from LeahC regarding her retirement from her role(s) in CTC

There was discussion of 1) requests that Leah has made for terms of the mediation meeting and 2) goals that the CTC board has for achieving a smooth transition of responsibilities for CTC activities from Leah to CTC board members and other volunteers. Scott has been communicating with the mediator and when a clear outline of discussion points has been crafted, a meeting will be arranged. Suzanna made a motion and Tim seconded that the board will move forward with mediation with a cap of \$400 for total outlay. The motion passed with 1 abstention.

The next meeting will be by zoom: 12/13/21 at 7 PM, which is the 2nd Monday of the month (instead of the 3rd, which is too close to Christmas).

The meeting was adjourned at 8:23 PM.

Respectfully submitted,
Diane Rosin, Secretary