

Charlottesville Track Club Board of Directors Meeting

October 18, 2021

Virtual meeting - by Zoom

Board members present: Scott Wiseman, Tim Wendel, Suzanna Turanyi, Keith McLaughlin, Rick Willis, Nick Lancaster, Jackie Hebert, Katie Walker, and Diane Rosin

Absent: Blair Driskell

Guests: Nicole Brimer (10 Miler race director), Deb Gilbert (NYD race director)

7:02 PM: Meeting called to order and quorum established

Minutes of last meeting: Keith moved and Tim seconded that the minutes of the last meeting be accepted; all approved.

Scott welcomed all the new members of the board, and board members introduced themselves.

Old Business

Applications for **Ten Miler** beneficiaries were due at the end of September, and Nicole will send the applications to the board for review. About 13 applications have been received. With uncertainty about the status of the race (due to COVID) and the number of registrants, fewer beneficiaries will be selected for 2022 (perhaps 1 primary and 3 secondary), thus enabling larger donations to be made to a smaller pool of beneficiaries.

Review of **Issues with the IRS**. Katie offered to help with restoring our 501(3)c status (which was lost due to what we see as an IRS error), and Keith will gather information on the form (form 1023) that needs to be submitted to the IRS.

Scott and Nicole will work on setting up the changes in Run SignUp for free **youth memberships** so that Tim and Rick can send out the announcement of this new category to area schools (gym teachers, coaches), CVille Area Track Club, current CTC members, YMCA, Boys and Girls Club of VA, Big Brothers Big Sisters of the Blue Ridge, Prolifyck, <https://www.runyourcity.org/run-charlottesville>, and other community organizations to encourage young runners to become CTC members.

The three proposed **committees** were discussed. 1) **Community Outreach Committee** will be led by Tim. There was discussion of a) whether to pull social media out and make it a separate committee and b) what we want to accomplish with Facebook, our website, etc. Jackie has the technical expertise to help with social media. Nicole is currently the editor of the Facebook site and there was discussion about whether it can be more open and interactive. Can the settings be changed to make the CTC Facebook group more open (so that members can post and so posts can be readily seen)? Further discussion will be taken to committee and they will report back to the board. Suzanna, Keith, Jackie, and Nicole will be committee members and Scott will be liaison (he has access info for accounts). Regarding mass mailings, a new gmail address was proposed: Cvilletracks@gmail.com (Scott to confirm availability of the name). 2) **Budget and Finance Committee** will be chaired by Suzanna (treasurer). Katie (will probably take over assembling tax info and interfacing with the accountant) and Nick volunteered to be committee members. A budget for the fiscal year will be generated. See September minutes for other suggested activities of this committee. Scott will act as

liaison. 3) Keith will head the **Events Committee**, which will coordinate races, training programs, social events and will include race directors, event organizers, and a volunteer coordinator. Race directors will be asked to provide input on what help is needed and how the committee and board can help. DebG would like to either step away from or share responsibilities with another person for the New Year's Day race. Keith offered to co-direct and Nicole will help with RunSignUp for the race. Diane will be a committee member and will help Nicole with revising and updating the 10 Miler race manual. It will be helpful to know details of plans for NYD race prior to the next board meeting so that the board can discuss what help is needed.

On more general discussion of committees, Diane will send to board members the document that was drafted to define committees needed for CTC. We will need to fine tune the list along with what we want for each committee and what skills are needed so that we have a clear picture of what is needed when we ask people to volunteer to lead or participate in committees.

In new business, the board was tasked with voting for officers. Keith moved and Jackie seconded that we delay elections until January to allow new members to learn more about the board. There was objection to this proposal on the grounds that a delayed election would result in a very short term. The vote was 6 in favor of proceeding and 3 opposed. Elections proceeded. Each of the existing officers offered to serve for another term, there were no new nominations, and all positions were approved: Scott, president; Keith, VP; Diane, secretary; Suzanna, treasurer.

Rick offered to take care of picking up US mail from our post office box and will get the key from Jay.

Tim and Rick will continue the newsletter, and Jackie will be responsible for sending the newsletter (in pdf format) by email (she would like to have a copy of a recent newsletter). Ideas and photos for the next newsletter should be sent to Tim and Rick; a final draft will be sent to board members for review and approval.

It was suggested that we need to communicate to the community about who we are and what resources we offer (community outreach committee to address). This could take the form of an automated email generated in RunSignUp when people sign up for races (to welcome new people and new members); a modified email would go out with membership renewals. Regarding general outreach - for any notices that need to be posted on Facebook, contact Nicole (completed content is appreciated); for notices to go out by email, contact Jackie.

The next meeting will be by zoom: 11/15/21 at 7 PM.

The meeting was adjourned at 8:31 PM.

Respectfully submitted,
Diane Rosin, Secretary