

Charlottesville Track Club Board of Directors Meeting

April 19, 2021

Virtual meeting in the Time of COVID - by Zoom

Board members present: Scott Wiseman, Glen Anderson, Suzanna Turanyi, Keith McLaughlin, Rick Willis, Trish Robinson, Tim Wendel, Jay Wildermann, and Diane Rosin

Absent: Rhonda Pearl, Tina Humphreys

Guest: Nicole Brimer (10 Miler race director)

7:04 PM: Meeting called to order and quorum established

Minutes of last meeting: Rick moved and Keith seconded that the minutes of the last meeting be accepted; all approved.

Ten Miler update: the Sunday event was cancelled and all in-person participants ran on Saturday. All but one bill has been paid so the net amount is now in the CTC account, and distributions to beneficiaries can soon be made to the 2 primary beneficiaries, 5 secondary beneficiaries, and Foxfield (a contribution and expression of thanks from CTC to help offset their expenses – they do not charge CTC for races held on the property). A portion of the net funds will be reserved for 2022 to accommodate the financial effect of any deferrals (2020/2021 registrants who deferred to 2022, and therefore are prepaid for 2022); reserved funds would be used to offset the resulting reduced registration income to ensure sufficient funds to cover the costs of putting on the race.

Membership: following up on last month's discussion of a means for expanding membership and enthusiasm, a more formalized proposal was presented for offering free CTC membership to individuals under 18 years of age. One of the objectives in this action is to increase participation in races and attract more families (who may not already be CTC members and who might later be encouraged to join). The discount code ATHLETE (when added to RunSignUp for registering for this free membership category) was suggested to give young runners a sense of worth and feeling of inclusion in the larger community of runners. Other benefits of this effort – supporting physical and mental health and exposing young people to the concept of a non-profit and to other groups that CTC supports.

There was discussion about whether to offer free race registration to youth under 18. We cannot make this offer for races put on by other organizations but we could ask them to reduce the fee for kids. There was discussion on whether we want to offer a youth running program in addition to free membership. One possibility is to promote any local youth running programs and events in our newsletter and on the CTC website (Nicole has a list of existing programs, e.g. YMCA, Boys & Girls Club, Dogwood Duathlon, middle schools track meet, and others); a youth section of CTC website could have links to youth running opportunities.

To advance this new free membership category it was suggested that we send an announcement to schools and reach out to gym teachers, coaches, and community youth organizations.

Related discussion: post the names of our 2020 scholarship recipients (and future recipients) on the website and include a brief story about each one. The number of CTC members should be posted somewhere on our website.

Diane moved that the proposal be accepted; Suzanna seconded. Discussion – we need to make clear what the membership includes, and this should be spelled out when the announcement of this program is sent out. With this clarification the motion was then passed.

Clean up days: Follow up on last month's discussion. Keith reported that the Rotary Club pays \$900/yr for the portable toilet at the White Hall Community Center. Although they would appreciate a contribution, what they most wanted was our help in promoting their race. It was moved and seconded that we pay for 3 months rental of the toilet (\$225); all approved. For a clean-up day, it was proposed that we plan a June event in Louisa (where there seems to be lots of trash along the roads and no organized clean-up program) and that we promote it in our next newsletter, which will be distributed around the beginning of June.

The next meeting will be by zoom: 5/17/21 at 7 PM.

The meeting was adjourned at 8:10 PM.

Respectfully submitted,
Diane Rosin, Secretary